



For Immediate Release

HaiVision's Low-Latency H.264 HD Encoding Solutions Support Mission of Growth, Outreach at The Chapel

MONTREAL and CHICAGO — July 27, 2009 — HaiVision Network Video today announced that The Chapel, a church with locations throughout the Chicagoland area, is installing the hai1000™ series network video systems, equipped with the company's low-latency MAKO HD™ H.264 codec, to support flexible live video distribution between its campuses. The HaiVision systems, integrated and installed in partnership with the church by Church Solutions Group, provide high-quality HD video streams that link members of the congregation through a shared worship experience.

"By enabling straightforward delivery of high-quality video streams, the HaiVision systems allow us to partner alongside The Chapel to further their vision and values of a shared worship experience," said Bruce Smith, Church Solutions Group Lead. "We are always looking for tools that enable a church to reach its maximum potential based on the specific DNA of what they are and what God has called them to do. This is a great example of that."

The Chapel will be using four hai1060 systems, each equipped with 2 MAKO-HD codec blades. One system is installed at its main campus and one system at each of The Chapel's three remote sites. The church will distribute video among a total of four sites, the fifth due to launch sometime in the fall, with plans for more sites in the future, and at any one time, two of those sites can originate video and all of them can receive.

The hai1000 telepresence codec system delivers the highly efficient MPEG-4 AVC / H.264 video compression standard at unsurpassed levels, enabling communication of high-resolution HD (up to 1080p) or SD video and super wideband audio across IP networks at bandwidths anywhere from 256 kbps to 10 Mbps. The MAKO-HD "zero latency" codec from HaiVision is the highest performance H.264 codec available for HD, supporting up to 1080p resolution and an imperceptible 70 millisecond end-to-end latency.

More...

The HaiVision encoders' very low delay ensures that the two camera shots from the originating campus will arrive at remote campuses at the same time, thus maintaining the continuity of the live worship service. The scalable design of HaiVision's hai1000 series gives The Chapel the flexibility to continue its outward growth through the addition of new multicast sites, as well as the ability to stream live video to different areas within each facility.

Complete information on HaiVision products, including recent case studies and application notes, is available at www.haivision.com/account/downloads.

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About The Chapel

You can read more about The Chapel's fourteen year history and it's future vision at www.chapel.org.

About HaiVision Network Video

Based in Montreal, Quebec, and Chicago, Ill., HaiVision Network Video is a private company and a world leader in delivering the most advanced video networking technology and IPTV solutions. HaiVision's products are deployed worldwide within the foremost Fortune 100 companies, in the most rigorous military and defense applications, in healthcare facilities for video collaboration and training, for education and remote learning, in interactive broadcast applications, in IPTV applications, and within the world's leading TelePresence suites. HaiVision distributes its products through value-added resellers, system integrators, distributors, and OEMs worldwide.

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