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HaiVision and Zixi Enable CedarCreek Church to Deliver High-Quality Live Video Streams via Standard Internet

Eastgate Productions Integrates Leading Encoding and Video Delivery Platforms to Support Cost-Effective Real-Time Broadcasts to Satellite Sites

MONTREAL and CHICAGO — June 10, 2009 — HaiVision Network Video today announced that its hai1020 network video system and MAKO-HD™ high-performance H.264 codec have been paired with the Zixi video delivery platform to enable Ohio's CedarCreek Church to provide real-time video to its satellite campuses. Systems integrator Eastgate Productions has installed the HaiVision encoding system and the Zixi platform in a turnkey solution to enable high-speed delivery of SD- and HD-quality video over a standard IP connection.

"The combination of HaiVision's exceptional low-latency H.264 codec with Zixi's advanced video delivery technology gives CedarCreek the ability to expand cost-effectively, providing high-quality real-time video to additional sites without reliance on leased lines or other dedicated connections," said Jayson Fulbruck of Eastgate Productions. "Working with both vendors, we were able to deliver an easy-to-use solution that enables CedarCreek to establish reliable, low-cost video streaming without affecting outbound or inbound network traffic."

From its main campus in Perrysburg, Ohio, CedarCreek currently connects to two satellite campuses, one in Toledo and the other in Whitehouse. The hai1020 network video system and MAKO-HD codec from HaiVision give the church the ability to push bidirectional streams via the Zixi platform. Because the Zixi technology enables high-speed delivery over standard Internet connections, the church can receive a live video stream at any of its three campuses without committing to costly contracts or concern over the availability of fiber links. And any site that does have a fiber link can act as a transmission site to send out a live feed to the other campuses as well."

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As the church continues to expand – with nine satellite campuses in its growth plan – the integrated solution from HaiVision and Zixi can be extended easily to support additional connections. Because the MAKO-HD and Zixi platform both support delivery of HD video, CedarCreek can make a smooth switch to HD streaming as it upgrades its video production capabilities.

“The remarkable speed of HaiVision encoders and the robust performance of our patented technology for timely delivery and recovery of lost packets make it possible to realize affordable sub-second delivery of SD and HD video worldwide over common IP connections,” said Bill Kantor, chief operating officer at Zixi. “The powerful product pairing offers CedarCreek flexible point-to-multipoint real-time delivery at a fraction of the expense of traditional long-haul video delivery methods.”

“The Zixi platform is an excellent match for our H.264 encoding technology because it enables delivery of live high-resolution video over low-cost and easy-to-commission Internet connections,” said Peter Maag, senior vice president of marketing and business development for HaiVision Network Video. “Both our technologies are known for their speed and reliability, and we are very pleased to be able to give CedarCreek a smart yet simple solution for extending its worship community.”

Complete information on HaiVision products, including recent case studies and application notes, is available at <http://www.haivision.com/account/downloads/>.

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About CedarCreek Church

CedarCreek is a church of unique people meeting at campuses across Northwest Ohio. Every week, around 8,000 members join together to worship God and to see and hear a relevant, contemporary, and powerful message, teaching Biblical truths. Church members are deeply committed and passionate about sharing the love of Christ by caring for each other and positively impacting their communities. CedarCreek exists to help spiritually restless and unchurched people love Jesus, serve others, and tell the world about Christ. More information is available at www.CedarCreek.tv.

About Zixi

Zixi is a Needham, Mass.-based company that turns high-speed Internet and Intranet connections into Instant Video Delivery Networks (IVDNs), making any Web site or corporate network a broadcasting hub with standard to HD capabilities. For a fraction of the cost of traditional long-haul video delivery methods like CDN, satellite, or dedicated or leased lines, the Zixi platform delivers full SD and HD quality video in real-time to anywhere in the world on any device using existing network infrastructure. More information is available at www.zixi.com.

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About Eastgate Productions

Eastgate Productions is an Orlando, Fla., based company who offers smart, aggressive, strategic thinking and inventive ideas to realize and achieve even the most complex of goals. To do that, we immerse ourselves in our clients' mission, values and objective. We dive deep to gain an understanding of their brands, their personalities, and competitive differences. We use that information to create and deliver original, effective and exciting results. The Eastgate team consists of Production Engineers, Strategic Developers, Creative Producers and Relations Architects covering all aspects of a project. More information is available at www.eastgatepro.com.

About HaiVision Network Video

Based in Montreal, Quebec, and Chicago, HaiVision Network Video is a private company and a world leader in delivering the most advanced video networking technology and IPTV solutions. HaiVision's products are deployed worldwide within the foremost Fortune 100 companies, in the most rigorous military and defense applications, in healthcare facilities for video collaboration and training, for education and remote learning, in interactive broadcast applications, in IPTV applications, and within the world's leading TelePresence suites. HaiVision distributes its products through value-added resellers, system integrators, distributors, and OEMs worldwide.

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