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For Immediate Release

Zayed University Fuels New Lecture-Capture System With Haivision's End-to-End IP Video System

Furnace™ IP Video System, Makito™ High-Performance Encoders, and Stingray™ Set-Top Boxes Distribute Lectures From 90 Classrooms on Brand-New University Campus

MONTREAL and CHICAGO — April 6, 2012 — Haivision Network Video, a leading provider of the most advanced video networking, digital signage, and IP video distribution solutions, today announced that Zayed University, a leader in knowledge and education in the United Arab Emirates, is now equipped with the Furnace™ IP video system, 91 Makito™ high-definition encoders, and 10 Stingray™ set-top boxes (STBs), which together power the university's new lecture-capture system. The end-to-end IP video system makes lectures from 90 classrooms available across the whole of Zayed University's brand-new Abu Dhabi campus.

Zayed University's new lecture-capture system encodes course lectures with Haivision's HD Makito encoders at the lowest possible latency of only 55 milliseconds. The Makito is a full-featured, high-performance encoder that combines the efficiencies of H.264 video compression and the image quality of full 1080p60 HD video. These encoded video streams are then handled by the Furnace IP video system, a complete infrastructure that streams live lectures throughout the campus, as well as records, stores, and catalogs them onto the university's network for future access.

The Haivision IP video distribution system allows students, faculty, and staff to access the content and view the lectures either with Haivision's "zero footprint" InStream™ soft player on their desktops and laptops, or via Haivision's Stingray STBs on televisions. The university is especially pleased that the system requires very little effort from its IT staff and that it is very easy to use by all parties from anywhere on the new state-of-the-art campus.

Once a recorded session is archived, all of its catalog references are published in HTML onto the university's network in a simple, intuitive Web catalog, which staff and students can access

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at either high or low quality, depending on the user's network connection, thanks to the Makito's HiLo-Streaming™ feature.

"We're excited to be a part of Zayed University's modern new campus project, and to be helping it bring lectures to students on such a massive scale," said Mohammed Ghafari, vice president of Haivision for the Middle East. "This grand project is a prime example of what Haivision can bring to the education market in the Middle Eastern region."

At Zayed University, the Makito encoder and Furnace IP video system provide flexible, secure, and easy-to-use video delivery of classroom lectures. Haivision's equipment was also easily integrated with a variety of other services that were deployed on this new campus. These include Zayed University's new translation system, digital signage system, large format LED screens, and video conferencing/distance learning systems.

More information about Furnace, Makito, Stingray, and other Haivision products is available at www.haivision.com.

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About Haivision Network Video

Haivision delivers advanced technology for streaming, recording, managing, and distributing secure IP video and interactive media within the enterprise, education, medical/healthcare, and federal/military markets. Haivision is a private company based in Montreal and Chicago, with technical excellence centers in Beaverton, Oregon; Austin, Texas; and Hamburg, Germany. With a global sales and support organization, Haivision distributes its products through value-added resellers, system integrators, distributors, and OEMs worldwide. More information is available at www.haivision.com.

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