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For Immediate Release

Live Worship Broadcast at InfoComm 2010 To Demo Haivision Encoders for Multisite Worship Models

***Eastgate Productions Will Highlight Encoder Solutions from Haivision at
InfoComm 2010 Technologies for Worship Pavilion***

MONTREAL and CHICAGO — May 27, 2010 — Haivision Network Video today announced that it will participate in the Technologies for Worship Pavilion (C7856) at InfoComm 2010 in partnership with pro A/V expert and integrator Eastgate Productions. Haivision's Mako™ codec will be highlighted at the pavilion, where attendees can see for themselves the high-quality H.264 encoding and low-latency performance essential to delivery of real-time video among multisite churches. Central Christian Church, located in nearby Henderson, Nevada, will use the Mako codec to deliver a live sermon to the pavilion, featuring worship by the Drew Bodine band.

"Today's rapidly growing houses of worship are finding that high-quality video streaming solutions can serve to extend the reach of the worship message beyond a single building or campus both effectively and economically," said Jayson Fuhlbruck at Eastgate Productions. "Haivision's Mako codec supports this model by providing exceptional encoding quality and enabling use of cost-effective content delivery networks – and even the public Internet – to deliver a true-to-life video experience to audiences at remote church sites."

Haivision encoder solutions have been successfully integrated into church campuses nationwide. Multisite installations across the United States include Prestonwood Baptist Church and The Church Without Walls in Texas, Eagle Brook Church in Minnesota, The Chapel in the Chicago area, and CedarCreek Church in Ohio, among others.

In supporting the multisite worship model, Haivision's Mako codec delivers an unparalleled 70-millisecond end-to-end latency and supports resolutions up to 1080p HD. The codec also supports computer output encoding to H.264 at up to 1280x768 resolution and 60 frames per second. With advanced features such as WXGA encoding, multiple stream output, HiLo-

More...

Streaming™, Adobe® Flash® compatibility, and traffic shaping, the Mako is ideally suited for any network video challenge over LAN, WAN, or satellite. The Mako is supported within Haivision's hai1000™ multistream codec system, the world's premier codec for TelePresence applications. Each hai1000 system can contain up to five Mako codecs within a compact, telecom-grade 3-RU frame.

“For large and growing churches, our advanced yet affordable encoding technologies simplify live video distribution from a central worship area to remote sites,” said Peter Maag, senior vice president at Haivision. “With its exceptional ability to reduce the bandwidth requirements of high-quality video, the Mako codec gives houses of worship the means to leverage affordably priced and readily available always-on IP-based networks to connect their campuses and members of the congregation.”

Complete information about Haivision products, including the Mako codec, is available within the download center at www.haivision.com.

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About Eastgate Productions

Eastgate Productions is a creative production company that designs, manages, and produces technology, events, and environment solutions. The company's services support innovative design/build, management, production, concept development, branding, and other media-related services. Eastgate Productions' strategic storytelling abilities facilitate not only education and entertainment, but also effectiveness through successful results for clients. The company earns each client by adhering to core values of creativity, passion, and fairness, which yield long-lasting client relationships and trust. More information is available on the Web at www.eastgatepro.com and via e-mail to info@eastgatepro.com.

About Haivision Network Video

Based in Montreal and Chicago, Haivision Network Video is a private company and a world leader in delivering the most advanced and intelligent IP video networking technology. Haivision's products are deployed worldwide within the foremost Fortune 100 companies; in the most rigorous military and defense applications; in state-of-the-art healthcare facilities for video collaboration and training; in highly renowned educational institutions for IPTV, teaching, and remote learning; in the most efficient interactive broadcast applications; and within the world's leading TelePresence suites. Haivision distributes its products through value-added resellers, system integrators, distributors, and OEMs worldwide.

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