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**For Immediate Release**

## **HaiVision Releases FURNACE 5.5 With HotMarks™ Real-Time Metadata Technology for Intelligent Video**

***FURNACE 5.5 Supports Real-Time Insertion of Time-Based Metadata  
for Easy Search and Review of Video Assets***

**MONTREAL and CHICAGO — March 3, 2010** — HaiVision Network Video today announced the availability of FURNACE version 5.5. This landmark release of the FURNACE system incorporates support of in-line metadata (HotMarks™) allowing users to tag video moments with freeform data while recording. HotMarks can be applied directly to the video asset during the recording process either through the Web interface or via third-party control systems. FURNACE 5.5 also includes a complete application programming interface (API) for the network video recorder option. This allows third-party control devices to establish, control, and tag recording sessions on the fly.

“FURNACE 5.5 is targeted at HaiVision’s integration partners who wish to control and make the most out of recorded media,” said Peter Maag, HaiVision’s senior vice president. “We have included powerful features specifically for the medical and enterprise segments. All of our developments are focused toward intelligent video. FURNACE 5.5 enables users to capture, tag, distribute, and publish content securely and with ease.”

FURNACE 5.5 includes the support of API-controlled and extensible network video recording with HotMarks technology and record/review/publish workflow. The multistream monitoring feature has been extended to address the specific challenges required for OR monitoring at a nurse’s station including preset screen and channel configurations. Finally, FURNACE’s player technology has received further intelligence to trigger the player (to full screen or preset volume, for example) when it detects keywords within closed captioning, useful for alerting enterprise viewers immediately with pertinent live video.

“FURNACE 5.5 supports the immediate vision of the merger between Video Furnace and HaiVision, emphasizing systems that deliver intelligent video,” added Joe Gaucher, HaiVision’s

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chief technology officer. "This is our first step in implementing referential metadata, a technology that will empower organizations with useful video assets."

Complete information on HaiVision products, including recent case studies and application notes, is available within the download center at [www.haivision.com](http://www.haivision.com).

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**About HaiVision Network Video**

Based in Montreal and Chicago, HaiVision Network Video is a private company and a world leader in delivering the most advanced and intelligent IP video networking technology. HaiVision's products are deployed worldwide within the foremost Fortune 100 companies; in the most rigorous military and defense applications; in state-of-the-art healthcare facilities for video collaboration and training; in highly renowned educational institutions for IPTV, teaching, and remote learning; in the most efficient interactive broadcast applications; and within the world's leading TelePresence suites. HaiVision distributes its products through value-added resellers, system integrators, distributors, and OEMs worldwide.

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