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## **Haivision Named to Prestigious Streaming Media 100**

**MONTREAL and CHICAGO — Oct. 12, 2011** — Haivision Network Video today announced that the company has been named to the Streaming Media 100 list, composed of “the 100 companies that matter most in online video.” Sponsored by *Streaming Media* magazine, the Streaming Media 100 will be published in the October/November issue.

“Haivision’s selection for the inaugural Streaming Media 100 is a tremendous honor, because it recognizes our company as one of the most important and most innovative in the streaming media space. As a member of the Streaming Media 100, we join the ranks of companies that have had the most impact on streaming media in the past and are most likely to do so in the future,” said Mirko Wicha, president and CEO of Haivision Network Video. “This honor reflects our ongoing commitment to offer the industry’s most advanced encoding, transcoding, cloud computing, and workflow solutions to deliver the highest-quality live and on-demand HD media experience.”

The Streaming Media 100 was compiled by staff and contributing editors of *Steaming Media*, and includes a diverse group of companies representing the entire online video ecosystem from content creation and production to ingest and encoding to distribution, syndication, and monetization.

“The companies in the Streaming Media 100 represent many different pieces of the online video ecosystem,” said *Streaming Media* editor Eric Schumacher-Rasmussen. “However, they all have one thing in common: The world of online video today would be markedly different without any of them. Each one, in its own way, has made the online video industry what it is today and is pushing it towards the future.”

*More...*

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**About Haivision Network Video**

Haivision delivers advanced technology for streaming, recording, managing, and distributing secure IP video and interactive media within the enterprise, education, medical/healthcare, and federal/military markets. Haivision is a private company based in Montreal, Chicago, Beaverton, Austin, and Hamburg with a global sales and support organization distributing its products through value-added resellers, system integrators, distributors, and OEMs worldwide. More information is available at [www.haivision.com](http://www.haivision.com).

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