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For Immediate Release

Haivision Recognized on Deloitte's 2011 Technology Fast 500™ as One of the Fastest Growing Companies in North America

MONTREAL and CHICAGO — Oct. 20, 2011 — Haivision Network Video today announced that the company has been recognized as one of the Technology Fast 500™ (North America) companies. Sponsored by Deloitte, the Technology Fast 500 is an annual ranking of the fastest growing technology, media, telecommunications, life sciences, and clean technology companies in North America. Award winners were selected based on percentage fiscal year revenue growth from 2006 to 2010. Haivision ranked at number 342 with an impressive 235 percent growth.

Haivision's mission is to lead the market with respect to enterprise media solutions. By delivering end-to-end secure technology, Haivision enables rapid adoption of IP-based media systems allowing organizations more effective internal communications and significantly richer customer experiences.

"Haivision, a private company, has become one of the largest IP video software companies in the world and has been profitable the past 16 consecutive quarters," said Mirko Wicha, president and CEO of Haivision Network Video. "In addition, we have acquired and successfully integrated four technology companies in just over two years without any external investment. Through product line integration, scalable internal systems, and a global channel focus, all of the acquired product lines have flourished. Our most recent acquisition, KulaByte, puts Haivision center stage within the highest growth segment, 'over-the-top' media delivery."

Haivision has achieved its continued growth by having a strategic focus on the medical, enterprise, and education markets, with a special emphasis on the federal and military sectors. Within these sectors Haivision is renowned for delivering the highest performance solutions

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available for managing secure high-definition IP video. Haivision's core product technologies span video capture (encoders and recorders), media distribution management, and media playout (players for computers and mobile devices, set-top boxes, digital signage players, and performance decoders).

"Being included within Deloitte's Technology Fast 500 is a globally recognized achievement," said Peter Maag, executive vice president at Haivision. "Interestingly, this year the Technology Fast 500 includes many companies that are also Haivision partners and customers."

Information about Haivision products and solutions is available at www.haivision.com.

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About Haivision Network Video

Haivision delivers advanced technology for streaming, recording, managing, and distributing secure IP video and interactive media within the enterprise, education, medical/healthcare, and federal/military markets. Haivision is a private company based in Montreal and Chicago, with technical excellence centers in Beaverton, Austin, and Hamburg. Having established a global sales and support organization, Haivision distributes its products through value-added resellers, system integrators, distributors, and OEMs worldwide. More information is available at www.haivision.com.

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